

# LET'S GET STRIP-TILLING



## With a Focused Educational Program Delivering Strip-Till Secrets from Fellow Farmers and Strip-Till Experts

The 4th annual National Strip-Tillage Conference offers more than 40 cutting-edge, money-making sessions over 2 days, delivering insightful learning and unlimited networking with the best of the strip-till community in a unique environment.

This can't-miss, one-of-a-kind meeting offers strip-till ideas through several proven learning techniques.  
**See you August 3 and 4 in Omaha, Neb.!**

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### 2 Days of Strip-Till Learning...

#### *Complete Immersion, Focus & Networking*

- ✓ 1 pre-conference, interactive workshop on selecting, seeding and strategizing with cover crops
- ✓ 5 Strip-Till General Sessions with 7 practice-changing presentations
- ✓ 12 highly practical Strip-Till Classrooms
- ✓ 26 idea-sharing Strip-Till Roundtables
- ✓ Dinner, Breakfast & Lunch with more ways to learn and network with fellow strip-tillers
- ✓ 32 hours of extremely valuable peer-to-peer networking opportunities

**...AND MUCH MORE!**

**Co-Sponsored by *Strip-Till Farmer* and These Leading Strip-Till Supporters...**

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**INGERSOLL**



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**Register Online Today at [www.StripTillConference.com](http://www.StripTillConference.com)!**

4th Annual National Strip-Tillage Conference • August 3 and 4, 2017

La Vista Hotel & Conference Center • Omaha, NE

# Get Hundreds of Strip-Till Tips, Techniques & Ideas During Two Info-Packed Days in Omaha!

Whether you're deciding if strip-till is right for your farm operation or you're looking for ways to improve your current system, you'll get an abundance of valuable field-proven techniques during this highly intensive 4th annual National Strip-Tillage Conference from August 3 to 4 in Omaha, Neb.

FOR NEARLY 30 YEARS, we've been covering the practice of strip-till within the pages of *No-Till Farmer* and then online with our launch of *Strip-Till Strategies* e-newsletter, podcasts and webinars. And now, we're building on the success of our first three National Strip-Tillage Conferences with this 4th annual educational, networking event that strip-tillers can call their own.

We're excited to bring you this unique, one-of-a-kind learning experience assembling the best strip-tillers, agronomists and researchers

together in one location to share cutting-edge ideas, techniques and strategies to raise your level of strip-till profitability, efficiency and efficacy.

The 4th annual National Strip-Tillage Conference offers 7 general session speakers, 12 Strip-Till Classrooms and 26 invaluable Strip-Till Roundtables. Plus, Certified Crop Advisor credits are being pursued. Just as important is the chance to profit from unlimited hallway networking with the most innovative, forward-thinking minds in strip-till during this early August event in Omaha, Neb.

## WEDNESDAY, AUGUST 2...

**2:00 to 5:00 p.m. Special Pre-Conference Workshop — "Safeguarding Your Soil with a Strategic Approach to Cover Crops" with Steve Groff founder of Cover Crop Coaching.**  
(This workshop, limited to 75 attendees, costs just \$75 to attend. It is available only to paid registered NSTC attendees.)

**Sign up for this workshop using the registration form on Page 8.)**

Soil is meant to be covered. This is a foundational philosophy for Steve Groff during more than 20 years of research, experimentation and full-scale farming with cover crops. The founder of Cover Crop Coaching says consistent ground cover and living roots in the soil are essential to maximizing ecological benefits. But first, strip-tillers need

to have a strategic plan and understanding for how cover crops can be an organic asset to their operation. "My primary message to farmers is this — treat your cover crops like your cash crops," Groff says.

During this interactive, pre-conference workshop on Aug. 2, Groff shares proven secrets to building a foundation of success by knowing the cover cropping basics, uncovering the four key mindsets for effective cover cropping and fine-tuning methods for integrating covers crops in a strip-till system.



Steve Groff

## THURSDAY, AUGUST 3...

**7:30 a.m. to 6:00 p.m. "Strip-Till Registration Time."**  
Get registered! Pick up your conference materials, including FREE special strip-till reports and literature valued at \$190.70. (See Page 7.)

**8:50 to 9:00 a.m. Official Start of the 2017 National Strip-Tillage Conference in the Windsor Ballroom.**

**9:00 to 9:45 a.m. "Busting Myths & Solving Mysteries to Build a Better Strip-Till Berm."**

Patience is a virtue and especially true for taking advantage of the optimal window to building an ideal strip-tilled seedbed. There are numerous ways to set up a strip-till rig and survive with an adequate berm, but truly succeeding requires ambition and adaptation to accommodate ever-changing soil conditions.

This is the philosophy Mead, Neb., farmer Kerry Knuth takes on his family's 2,200-acre corn, soybeans and wheat operation. Strip-tilling since 2005, Knuth has experience with both fall and spring systems, negotiating the challenges and evaluating the benefits of both.

Knuth shares his experience setting up strip-till equipment to create an ideal seedbed, along with lessons learned and mistakes to avoid.



Kerry Knuth

**The Premier Lecture Series is made possible with the support of Midwest Bio-Tech Inc.**



**9:50 to 10:50 a.m. "Pass or Fail? Putting Your Strip-Tilled Soils to the Test."**

Most strip-tillers understand the importance of soil testing, as they typically serve as the baseline for fertilizer purchases and application. But if someone were to hand you a soil test report, would you be able to read the information and understand what it means?

Knowing what to look for, how to interpret the data and then apply it to make informed nutrient management decisions is essential at a time when soil and fertilizer runoff are growing public concerns. For more than 30 years, Dr. Ray Ward has been on the forefront of soil analysis and tissue testing to help farmers improve and understand the value of plant and soil health.

During this Premier Lecture Series general session, Ward discusses how to listen and learn from your strip-tilled soils to include striking the right balance between fertilizer application and plant need, as well as proper analysis of soil and tissue testing results.



Ray Ward

**11:00 a.m. to Noon "Choose from 4 Thought-Provoking Strip-Till Classrooms."**

### Strip-Till Classroom #1...

**"Starting Out In Strip-Till: Common Mistakes & How to Avoid Them."**

When making the transition to strip-till, knowing where to start can be a barrier to success. Selecting the right equipment to match soil conditions, creating an efficient fertility program and properly managing residue are early challenges that can be



Joey Hanson

**"100% good information. Good topics and great conversations that produced new strategies to take home and apply on my operation..."**

**— Ryan Shaw, Snover, Mich.**

overcome with education and experimentation. Elk Point, S.D., strip-tiller Joey Hanson has seen the good, bad and the ugly sides of strip-till, both in his own farming operation and while custom strip-tilling more than 18,000 acres in Nebraska and South Dakota during the last 5 years.

Hanson shares his strip-till successes — and failures — along with advice on how to avoid common mistakes made when transitioning to strip-till.

## Strip-Till Classroom #2...

### "An Alternative Approach to Boosting Strip-Till Yields."

Experimentation has always been a staple of Dean Sponheim's cropping operation. Whether with machine modifications or nutrient management, the Nora Springs, Iowa, farmer is always looking to improve efficiency and productivity. Strip-tilling since 1999, the self-described "accidental conservationist" added a new wrinkle to his system in 2008. Utilizing a method known as strip-cropping, Sponheim alternates 8 rows of strip-tilled soybeans with 8 rows of strip-tilled corn. The results have shown about a 12-15% increase in corn yield and about an \$80-\$100 per acre increase in net income over more traditional cropping systems.

Sponheim breaks down the benefits and challenges of a strip-cropping system to include incorporation of cover crops in 2012, fertilizer application and management strategies.



Dean Sponheim

## Strip-Till Classroom #3...

### "Creating & Capitalizing on a 'Closed-Loop' Strip-Till System."

Starting with a 160-acre plot of land purchased in 1998, Coolidge, Ariz., farmer Robert Boyle gradually pieced together a checkerboard of 1,200 farmable acres to supplement the family's established 2,800-cattle dairy farm. Developing a system to cycle nutrients and water from the cropping operation through the dairy — and vice versa — combined with an efficient strip-till system has contributed to a \$500-\$550-per-acre savings with strip-till.

Boyle shares setup, maintenance and payback of a closed-loop strip-till system to include cover crop experimentation and creating a nutritional game plan for fertilizer application.



Robert Boyle

## Strip-Till Classroom #4...

### "Keeping an Open Mind with Narrow-Row Strip-Till."

Strip-tilled fields aren't designed to win beauty contests, and a picturesque plot of land isn't nearly as valuable as the benefits of a well-structured system. Buffalo Lake, Minn., farmer Brian Ryberg understands and embraces this philosophy on his 3,000-acre operation. Transitioning from conventional tillage to 22-inch strip-till, nearly two-thirds of Ryberg's strip-tilled corn, soybean and sugarbeet acres are covered with crop residue.

Ryberg discusses his approach to successful residue management in narrow-row strip-till along with the cost savings, input efficiency and equipment setups he's utilized in his system.



Brian Ryberg

## Noon to 12:45 p.m. "Lunch Break — Courtesy of Longnecker Fertilizers."



(Included in your strip-till conference registration fee.)

Refuel, reflect and relax with a sandwich, chips and drink. And take some time to reconnect with peers from past years or make some new connections with fellow strip-tillers before the afternoon program begins.

## 12:45 to 1:45 p.m. "Banding vs. Broadcast: Putting Phosphorus in Its Place to Maximize Plant Uptake."

Precise placement of fertilizer in a strip-till system is often cited as a primary motivation for adoption of the practice. The benefits of banded applications can include higher yields, reduced runoff and increased availability of nutrients for growing plants, says David Mengel, emeritus Kansas State University agronomy professor and soil fertility expert. But how does placement of phosphorus (P) in strip-till compare to other tillage systems and application practices?

Mengel, who currently operates a farm in Randolph, Kan., shares and analyzes results of recent research on P application to corn and soybeans in different tillage systems and offers agronomic considerations for how strip-tillers can be more efficient with P applications.



David Mengel

## 2:00 to 3:00 p.m. "13 Super Strip-Till Roundtables."

Select from 13 Strip-Till Roundtables where you can ask questions, discuss challenges and contribute practical, field-proven ideas on a specific topic. Send others from your farm to different sessions to capture even more learning from these unique idea swaps.

1. Strip-Till & Cover Crops: Where Do I Start?
2. Better Berm-Building Ideas, Experiments & Adjustments
3. Calling All Earthworms: Building Soil Health with Strip-Till
4. Strip-Till Planter Setups: Tricks, Tactics & Troubleshooting
5. Strip Refreshing: The How, When and Why
6. Managing Manure Application: Do's & Don'ts
7. What I Learned During My First Year Strip-Tilling
8. How Can I Conquer Those Invasive Weeds?
9. Stretching Your Fertilizer Dollar with Split Applications
10. Better Advice for Strip-Tilling Soybeans
11. Making the Most of Irrigation in Strip-Till
12. Selecting, Adjusting & Upgrading Strip-Till Row Units
13. Precision Pain Points: Troubleshooting Technology Issues

## 3:00 to 3:30 p.m. "Networking/Refreshment Break — Courtesy of Spectrum Seed."



Take a break while sharing more strip-till ideas with your colleagues. Then get ready to choose from 4 more thought-provoking Strip-Till Classrooms.

## 3:30 to 4:30 p.m. "Choose from 4 Strip-Till Classrooms Jam-Packed with Learning Opportunities."

## Strip-Till Classroom #5...

### "Hitting the Bullseye with Banded Fertilizer Applications."

Growing up on a dairy farm in northwestern Wisconsin, strip-tiller Tryston Beyrer grew accustomed to dealing with cool, wet soil conditions. But these conditions tend to elicit the best responses from nutrient applications, even in situations where soil tests may not recommend additional fertilizer. As a crop physiology research specialist at the University of Illinois — working under the tutelage of Dr. Fred Below — Beyrer has studied phosphorus (P) and nitrogen (N) management, with an emphasis on the interactions between P placement, rate, source and timing in corn and soybeans within different tillage systems.

Beyrer shares ongoing research and results of comparative fertilizer trials to include banded vs. broadcast applications, analysis of proximity of fertilizer placement to a strip-till berm and its impact on yield and some simple, yet effective fertilization improvement strategies strip-tillers can consider to increase plant uptake.



Tryston Beyrer

*"I have attended every National Strip-Tillage Conference. I learn something new every year..."*

— Joel Rauenhorst, Easton, Minn.



## Strip-Till Classroom #6...

### "Secrets & Strategies to Strip-Tilling High-Yielding Crops."

Corn and soybeans often come to mind as the most compatible crops with strip-till and many farmers refine their system to squeeze every bushel out of these staples. But there are profitable opportunities to consider beyond the corn and soybean market that are equally adaptable to a strip-till system. Dresden, Ontario, farmer Mark Richards has tapped into the potential of strip-tilling high-value crops, including sugarbeets and tomatoes, on his 3,000-acre operation.

Richards shares his approach and results for thinking outside the box with strip-tilled crops and practices including aerial imagery analysis supported by ground-proofing results.

## Strip-Till Classroom #7...

### "Building Toward the Perfect Seedbed in Strip-Till."

For more than 25 years, Brandon Hunnicutt's family has utilized some form of conservation tillage on their 2,600-acre operation near Giltner, Neb. But it wasn't until 2006 that they committed to strip-till on the majority of their acres after primarily no-tilling and ridge-tilling corn, soybeans, seed corn and popcorn. With goals of creating an ideal growing environment through timed nutrient applications, proper equipment setups, crop flexibility and efficient irrigation, the strategy is paying off with consistent strip-tilled corn yields near 250 bushels per acre.

Hunnicutt evaluates the challenges and rewards of utilizing strip-till in an irrigated cropping system, compare and contrast different strip-till equipment setups and assess the value and drawbacks of deep-placed nutrients.



Brandon  
Hunnicutt

## Strip-Till Classroom #8...

### "Probing for Profit with Sensing Technology in Strip-Till."

Growing up on his family's farm outside of Wray, Colo., Chad Godsey gained an early understanding of how important water is to growing a good crop. This knowledge shaped his professional career as cropping systems specialist with Oklahoma State University and the founder of Godsey Precision Ag, which provides conservation-minded water management, variable-rate prescriptions and agronomic consulting. During the last decade, Godsey has helped transition his family's 3,000-acre primarily irrigated corn operation to strip-till to improve soil structure. He's also incorporated soil moisture monitoring technology to apply water more precisely from center pivots. Based on crop water needs and current moisture sensor data, he has reduced seed populations on hilltops by about 20% and seen yields increase by 10% on the family farm.

Godsey shares the value and payback of soil and moisture sensing technology in a strip-till system to include better management of seeding populations and water application to increase productivity.



Chad Godsey

## FRIDAY, AUGUST 4...

### 6:30 to 11:30 a.m. "Strip-Till Registration Time."

Get registered! Pick up your conference materials, including FREE special strip-till reports and literature valued at \$190.70. (See Page 7.)

### 7:00 to 7:50 a.m. "Early Bird Breakfast

— with Support from BASF."

(Included in your strip-till conference registration fee.)

Start your day off right with our buffet-style breakfast. Then NRCS



### 4:45 to 5:45 p.m. "13 Even Better Strip-Till Roundtables."

Once you determine which of the following 13 sessions to attend, send others from your farm to other sessions so you can later swap dozens of great ideas that you can add to your 2017 strip-till operation.

14. Creating a Natural Strip with Cover Crops
15. Making Smarter, Data-Driven Decisions in Strip-Till
16. Tips for Transitioning from Conventional Tillage to Strip-Till
17. For Fall Strip-Tillers Only
18. For Spring Strip-Tillers Only
19. Breaking Down Top Corn-On-Corn Residue Management Tips
20. Location, Location, Location: Where to Place My Berm?
21. How to Succeed with Strip-Tilled, Twin-Row Corn
22. Preparing Your Planter for Strip-Till Success
23. How Can I Improve Soil Biology in My Strips?
24. Banding vs. Broadcast: A Pro and Con Discussion
25. Controlled Traffic: Pathway to Profit?
26. Crunching the Numbers on the Real ROI of Strip-Till

### 6:15 to 7:45 p.m. "The National Strip-Tillage Conference Dinner — with Support from AgDirect and Laforge."

(Included in your strip-till conference registration fee.)

Relax and enjoy a fabulous dinner at the Embassy Suites. We'll follow dinner with an insightful and informative general session presentation from Dr. Rob Myers, Regional Director with the USDA's Sustainable Agriculture Research and Education (SARE) program.



### "Realizing the ROI of Cover Crops as a Soil Health Stimulant."

Ongoing studies by the USDA's Sustainable Agriculture Research and Education (SARE) program, including its annual national cover crop survey, are breaking down the benefits and best practices for cover crop usage in conservation tillage systems. Dr. Rob Myers is Regional Director of Extension Programs North Central SARE program, and oversees several projects related to cover crops and soil health both regionally and nationally.

Myers shares and analyzes results from the most recent cover crop survey with insight from more than 2,000 farmers. He will include yield and economic data, as well as examples of new equipment approaches from around the country.

### 7:45 to 8:45 p.m. Dessert and Networking — Courtesy of AgDirect and Laforge.

### 8:45 p.m. to Midnight. "The Strip-Tillage Conference Hospitality Event — Courtesy of Environmental Tillage Systems."

(Included in your strip-till conference registration fee.)

This evening hospitality event offers a way to relax after a full day of learning and continue strip-till discussions with fellow attendees before calling it a day.



soil biology expert Jennifer Moore Kucera will serve up food for thought on creating a solid organic infrastructure for strip-tilled soils.

### 7:50 to 8:45 a.m. "Biological Blueprints for Building Sustainable Soil Health."

Constructing the organic infrastructure beneath the soil surface requires an understanding of how to develop the ecological building blocks of a comprehensive, conservation-minded cropping system. As leader of the NRCS' West Regional Soil Health Division, Jennifer

*"The value of cover crops and the way to seed them is an idea that I can take home and add value to my operation. It will help make the soil better for the next generation..."*

*— Henry Kallal, Jerseyville, Ill.*

Moore Kucera views healthy soil as one of the most valuable resources strip-tillers can have for creating more sustainable farming operations. She manages a team that aims to create management systems supporting better biological foundations throughout 13 western states in the U.S., through science-based soil health improvement strategies.

Kucera analyzes the benefits, threats and opportunities strip-tillers should consider to stabilize soil biological architecture, including water management, soil evolution and crop response.



**Jennifer Moore Kucera**

**9:00 to 10:00 a.m. "Choose from the Final Set of 4 In-Depth Strip-Till Classrooms."**

## Strip-Till Classroom #9...

### "Avoiding Mismanagement & Missed Opportunities with Nitrogen Applications."

Nitrogen (N) is a foundational fertilizer in any strip-tiller's system and ensuring growing plants have access to this essential nutrient can have a significant bottom-line impact. Targeting and splitting N applications are options that can increase yield and stretch strip-tillers' fertilizing dollar.

David Mengel, emeritus Kansas State University agronomy professor and soil fertility expert, discusses how the 4-R's of nutrient management can increase yields, profits and N efficiency in conservation-tillage systems — comparing different products, additives, times of application and applications techniques.

## Strip-Till Classroom #10...

### "Selection, Seeding & Stability with Cover Crops in Strip-Till."

Strip-till is as much an art as it is a science. Balancing the two is the goal of strip-tiller Mike Verdonck. Farming 2,500 acre of primarily corn and soybeans, he recently began incorporating cover crops into his strip-till system. Improvisation is also a part of Verdonck's strip-till journey, moving from conventional tillage practices to a "soil-centric" mentality with nutrient management and soil microbiology enhancement. This includes aggressive experimentation with cover crops and adapting organic farming philosophies.

Verdonck takes a deep dive into his ongoing soil health improvement trials, which includes planting permanent cover crops, bio-strip-till and adapting his fertility program to accommodate soil needs.



**Mike Verdonck**

## Strip-Till Classroom #11...

### "Bottom Line Benefits of Strip-Tilling in Stubbrown Soils."

When Hilmar, Calif., farmer Aaron Wickstrom made the transition to strip-till, it was primarily a business decision. After more than 75 years, the family's 1,000-acre cropping operation was starting to struggle with yields and nutrient efficiency. Farming three different types of beach sand, Wickstrom maintains a three-crop rotation of silage corn, sorghum-sudangrass and winter wheat, and has been able to grow 180-bushel corn on about 78 units of nitrogen (N).

Wickstrom shares his proven methods for conquering unfavorable soil conditions with strip-till, including split N applications and improving early emergence by minimizing risk with a wider planting window.



**Aaron Wickstrom**

## Strip-Till Classroom #12...

### "Supporting Strip-Till: Marrying the Machinery with the Method."

Striking the right balance between equipment and inputs to maximize the benefits of strip-till is a constant work in progress. As both a strip-tiller and experienced technician at a multi-store farm equipment dealership based in Nebraska, Matt Miller understands both sides of the support equation.

Miller shares his experience setting up strip-till equipment to maximize performance on his family's 450-acre corn, sugarbeet and dry edible bean operation near Mitchell, Neb., and also offers advice on how to solve strip-tillers' points of pain with machinery and technology.



**Matt Miller**

### 10:15 to 11:00 a.m. "Bankable Benefits of Progressive Precision Farming Practices in Strip-Till."

For more than a decade, Dresden, Ontario, farmer Mark Richards has adopted and adapted precision farming strategies, including implement guidance, interseeding technology and data analysis on his 3,000-acre corn, soybeans, sugarbeet and wheat operation. The combination of fewer and more efficient passes through the field, precision technology and reduced tillage has contributed to a 15% reduction in fuel costs and healthier crops.

Richards shares proven ROI with progressive precision technologies through on-farm trials he's conducted to measure the benefits and challenges of cutting edge precision farming practices.



**Mark Richards**

### 11:00 to 11:10 a.m. "2017 National Strip-Tillage Conference Title Sponsor Recognition."

Join us in thanking our 12 Title Sponsors whose generous support of the 2017 National Strip-Tillage Conference makes it possible to bring you the most highly informative strip-till learning event available today.

### 11:10 to 11:55 a.m. "How Healthy is My Strip-Tilled Soil?"

It's been said, "You can't manage what you can't measure." For strip-tillers, getting an accurate read on soil health is key to prescribing the right remedy for nutrient-deficient areas. Dr. Kristen Veum, research soil scientist with the USDA's Agricultural Research Service (ARS) in Columbia, Mo., has studied assessment of soil quality in agro-ecosystems, development and refinement of soil quality indicators and application of sensor technology for soil quality assessment. On a national level, she is collaborating with the new Soil Health Institute, the NRCS Soil Health Division and other ARS scientists on measurements and standards for a nationwide soil health assessment.

Veum shares ongoing research and initiatives to include ways to enhance soil microbiology and a forecast on future opportunities and obstacles to increasing soil health in conservation tillage systems.



**Kristen Veum**

### 11:55 a.m. to Noon "Get Ready to Put All that Strip-Till Knowledge to Work."

Say your farewells and collect contact information of successful strip-tillers you'd like to network with in the future before you head home.



## Farmers' Feedback on the National Strip-Tillage Conference

**95.2%**

of Strip-Tillage Conference attendees would recommend attending

— 2014, 2015 and 2016 National Strip-Tillage Conference Attendees Surveys

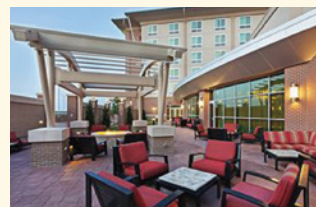


# 20 Reasons Why This Strip-Till Event is the Most Valuable Learning Experience You'll Have in 2017!

- 1. FEATURING** an extremely valuable mix of 7 general session presenters, 12 Classrooms and 26 "face-to-face" Roundtables, the National Strip-Tillage Conference is poised to earn a "see-it-here-first" reputation unlike any other event in the industry.
- 2. RECOGNIZING** that every minute of this intensive, no-nonsense event is geared toward leading you to more effective strip-tilling.
- 3. TAPPING** the expertise of leading strip-till researchers and innovators during 2 days of "nonstop" hallway networking.
- 4. LEARNING** new ways to make nutrient applications more effective even while trimming your 2017-18 fertilizer costs.
- 5. AVOIDING** dozens of costly time- and \$\$\$-wasting mistakes that have already been made by fellow strip-till attendees.
- 6. DELIVERING** equipment modification tips and thought-provoking product innovations in a powerful learning environment.
- 7. DISCOVERING** new ideas guaranteed to meet your cropping needs in an extraordinary "one-of-a-kind, think-tank" atmosphere.
- 8. CAPITALIZING** on the latest field-proven ideas for solving the most critical strip-till problems that you face each day.
- 9. PROVIDING** an in-depth, unbiased strip-till program offering state-of-the-art ideas to meet your specific needs without pushing specific system ideas, cropping techniques or government agendas.
- 10. STEERING** this event are strip-tillers just like you. The opinions and suggestions of strip-tillers keep the program directly relevant to your needs and the issues you face each day in the field.
- 11. RECEIVING** \$190.70 of extremely valuable Special Strip-Till "Bonus Reports" you'll refer to all during the coming year — nearly 1,000 pages as a conference bonus.
- 12. BUILDING** a dynamic "This Conference Is For Me" style of program that will deliver a healthy shot of adrenaline and valuable ideas for your 2017-18 strip-till cropping season.
- 13. OFFERING** three distinct styles of learning spread over 32 hours and more than 40 sessions that will be hailed as a breath of fresh air for the entire strip-till community.
- 14. ATTENDING** a conference that's fully guaranteed to elevate your strip-till skills, knowledge and results in 2017-18.

## Reserve Your Room at the Embassy Suites Omaha-La Vista Hotel!

The Embassy Suites Omaha-La Vista Hotel & Conference Center will host the 4th annual National Strip-Tillage Conference August 3-4.



The award-winning hotel, located just off I-80 at 12520 Westport Parkway, La Vista, Neb., will provide plenty of comfort and a superb learning environment for you during 2 days this summer.

You can reserve your hotel rooms at the Embassy Suites Hotel at the special National Strip-Tillage Conference rate of \$129 per night by calling (402) 331-7400 and mentioning reservation code "NS8."

An additional block of rooms is open at the adjoining Courtyard Omaha-La Vista Hotel. You can reserve your hotel rooms at the Courtyard Hotel at the special National Strip-Tillage Conference rate of \$109 per night by calling (402) 339-4900 and mentioning reservation code "NSTC." Room availability is limited, so make your room reservations as soon as possible.

Following are some area attractions you and your party may want to look into while in Omaha:

- Get closer to wildlife at Omaha's Henry Doorly Zoo and see the world's largest desert dome and indoor tropical rainforest.
- Discover Omaha's past at the Durham Museum, or visit the stunning collection at the Joslyn Art Museum.
- Tour the Strategic Air & Space Museum for an interesting insight into the world of aviation and space travel.

- 15. COMPARING** the newest strip-till products and strip-tilling guidelines offered by 12 leading suppliers who make this event possible by co-sponsoring it with *Strip-Till Farmer*.
- 16. REVEALING** dozens of thought-provoking ideas and cost-cutting opportunities you'll put to immediate use once you get home.
- 17. DEVELOPING** a network of fellow strip-tillers who can help you solve strip-till challenges at the conference and into the future.
- 18. PICKING UP** just one rock-solid idea from 32 hours of education will more than pay for your cost of attending this event.
- 19. GATHERING** proven strip-till tactics from hundreds of strip-tillers that you can put to use in your management system in 2017-18!
- 20. REAPING** the best return on investment of any single learning activity you'll be a part of during the next year!

We've heard from strip-tillers that they need a high-quality educational event and we're ready to deliver.

This is a no-holds-barred, one-of-a-kind conference set to earn your trust for delivering **focused strip-till solutions**.

## We Fully Guarantee Your Satisfaction!!!

We've written about hundreds of strip-till operations since the 1980s within the pages of *No-Till Farmer*. And we've increased our coverage of this innovative conservation-tillage practice the past 7 years with the creation of our twice-a-month e-newsletter — *Strip-Till Strategies* — our *StripTillFarmer.com* website dedicated to news, insights and grower practices involving strip-till, and most recently with our *Strip-Till Farmer* podcast series.

Using the proven educational format fine-tuned through 25 years of the National No-Tillage Conference, we're confident this 4th annual highly intensive, information-filled 2-day conference on strip-tillage will give you dozens of ideas to consider incorporating into your strip-till operation.

That's why if this one-of-a-kind event isn't everything we promised, write me and I'll send you a full 100% refund. Take up to 6 months to decide so that you can measure the return on your investment from this unique learning experience.

For nearly 45 years, farmers have trusted us to deliver unbiased, highly practical, how-to, reduced-tillage information. Hosting this event is still another way for us to help you continue your strip-till education, not just through the informative speakers and classroom presenters, but with the valuable networking opportunities that occur through valuable hallway conversations.

This unsurpassed guarantee should convince you that we're worthy of your trust and attendance at the 4th annual National Strip-Tillage Conference coming up this August 3 and 4, 2017.

**See You in Omaha!**



**Darrell Bruggink**

# YOURS FREE! \$190.70 of Valuable Strip-Till Products

These special “Strip-Till Bonuses” provide nearly 1,000 pages of essential, innovative information that’s worth the value of your conference registration fee alone. It’s all yours FREE for the commitment you’ve made in taking your strip-till system to the next level by attending our unique event.

Your strip-till learning shouldn’t end on the final day of the National Strip-Tillage Conference. To meet your constantly evolving strip-till system needs, you’ll find plenty of valuable tips and techniques you can put to immediate use in these 6 FREE “Strip-Till Bonuses.” Loaded with hundreds of top-notch, nuts-and-bolts ideas, these nearly 1,000 pages of valuable reference materials offer information you certainly won’t want to be without when you head to the fields with your strip-till toolbar.

## Bonus #1

### No-Till Farmer & Conservation Tillage Guide

Each paid registered attendee receives a FREE 1-year subscription to *No-Till Farmer* delivered monthly, including 8 issues of the popular 16-page newsletter and 4 issues of the info-packed *Conservation Tillage Guide* quarterly magazine.

**Bonus Value: \$49.95**



## Bonus #4

### Stretching No-Till Fertility Dollars Through Effective, Efficient Techniques

Looking to zero in on your crop's nutrient needs? No-tillers are realizing that applied fertilizers aren't the end-all, be-all of fertility practices. Learn about techniques such as targeted placement of nutrients, micronutrients, foliar feeding, cover crops and more.

**Bonus Value: \$15.95**



## Bonus #2

### Getting a Jump on Tough No-Till Weeds

Get how-to tips and information on killing five of the most infamous weeds no-tillers face including Palmer amaranth, marestail and waterhemp. Plus, pick up proper tank-mixing strategies and rules to follow using new herbicide formulations.

**Bonus Value: \$12.95**



## Bonus #5

### Digital Downloads of Top 2016 NSTC Presentations

We've hand-picked 3 best-of-the-best presentations from last year's conference, based on attendee surveys, and made them available as digital downloads exclusively for 2017 attendees. You'll get ...

- **Adapting Smart Strip-Till Methods to Strengthen Soils, Increase Yields** — Jerry Ackermann
- **Building Soil Health & Structure with a Bio Strip-Till System** — Dustin Mulock
- **Tracking the ROI of a Strip-Till System** — Trent Sanderson

**Bonus Value: \$79.95**



## Bonus #3

### Harvest Higher No-Till Corn Yields

Get proven, practical strategies to help your corn reach its highest potential. Featuring advice from contest-winning corn growers, you'll learn how to plant, fertilize and protect your corn better to take your yields — and income — to the next level.

**Bonus Value: \$15.95**



## Bonus #6

### 2017 National Strip-Tillage Conference Collector Hat

This practical, sharp-looking hat is your way to show off your NSTC pride and dedication to strip-tillage practices all year round.

**Bonus Value: \$15.95**



## 4 EASY WAYS TO REGISTER



**PHONE:** Call (866) 839-8455 or (262) 432-0388 (with your credit card handy) to register for the August 3 and 4, 2017, National Strip-Tillage Conference.



**FAX:** Just fax the registration form on Page 8 to (262) 786-5564.



**MAIL:** Send the registration form on Page 8 to NSTC, P.O. Box 624, Brookfield, WI 53008-0624.



**ONLINE:** Registration is available and secure at the *Strip-Till Farmer* website: [www.StripTillConference.com](http://www.StripTillConference.com).

Register with one of our helpful customer service reps by calling (866) 839-8455



P.O. Box 624  
Brookfield, WI 53008-0624

# Aug 3-4, 2017

## Omaha, NE

### 2 Days of Strip-Till Knowledge...

- 7 General Session Speakers
- 12 Strip-Till Classrooms
- 26 Strip-Till Roundtables
- 32 Hours of Networking with Strip-Tillers

### Register by Phone, Fax, Mail or Online!

**Telephone:** (866) 839-8455 (U.S. and Canada only)  
or call (262) 432-0388  
**Fax:** (262) 786-5564  
**Web site:** [www.StripTillConference.com](http://www.StripTillConference.com)  
**E-mail:** [info@striptillfarmer.com](mailto:info@striptillfarmer.com)

### Primary Registrant:

☐ Register me at the address below.

Name: \_\_\_\_\_

Farm or Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

☐ Register me for the Steve Groff Workshop for \$75.

### Additional Registrant:

Name: \_\_\_\_\_

☐ Same address as primary registrant

Company or Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

☐ Register me for the Steve Groff Workshop for \$75.

\*Please attach contact information for any additional attendees.

### Registration Options:

**#1 Full Conference Registration \$234** (After 5/29/17, fee is \$259)

\_\_\_\_\_ 1 attendee x \$234 = \$ \_\_\_\_\_

**#2 Additional Attendees From Our Farm Or Family Registration**  
**\$214 each** (After 5/29/17, fee is \$239)

\_\_\_\_\_ attendees x \$214 = \$ \_\_\_\_\_

**#3 Special Steve Groff Workshop (An Additional \$75)**

(See Pg. 2 for details. Must be a registered attendee to attend workshop)

\_\_\_\_\_ attendees x \$75 = \$ \_\_\_\_\_

**TOTAL DUE:** \$ \_\_\_\_\_

### Payment Information:

Payment Type: ☐ Visa ☐ MC ☐ AmEx ☐ Discover ☐ Check

(please make checks payable to Strip-Till Farmer, in U.S. funds only)

Card #: \_\_\_\_\_

Exp date: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

### For Hotel Reservations, Contact:

**Embassy Suites Omaha-La Vista Hotel & Conference Center**

12520 Westport Parkway, La Vista, NE 68128

Phone: 402-331-7400 • Room Rate: \$129 • Discount Code: "NS8"

**Courtyard Omaha-La Vista**

12560 Westport Parkway, La Vista, NE

Phone: (402) 339-4900 • Room Rate: \$109 • Discount Code: "NSTC"

When making reservations by phone, mention the discount code above to receive the special conference rate.

\*Hotel room cut-off is July 10, 2017, or until allocated rooms are sold out