



LET'S GET STRIP-TILLING

The 5th annual National Strip-Tillage Conference offers nearly 40 cutting-edge, money-making sessions over 2 days, delivering insightful learning and unlimited networking with the best of the strip-till community in a unique environment.

You won't want to miss this! See the highlights:

- ✓ Exclusive Knowledge, Actionable Ideas from 19 Top-Notch Speaker Sessions
- ✓ 20 Roundtables for Seeking Answers to Your Most Challenging Strip-Till Questions
- ✓ Breakfast, Lunch, Dinner and Many More Valuable Networking Opportunities
- ✓ Exclusive Post-Conference, In-Field Workshop to Dig Into Your Strip-Till Soil Health
- ✓ Conference Bag Stuffed with All New Strip-Till Knowledge & 5th Anniversary Surprise!



...AND MUCH MORE!

Essential Networking! Impactful Learning!

See you July 26-27, 2018 in Iowa City, Iowa!

Co-Sponsored by *Strip-Till Farmer* and These Leading Strip-Till Supporters:



Register Online Today at www.StripTillConference.com!

5th Annual National Strip-Tillage Conference • July 26-27, 2018 • Coralville Marriott, Iowa City, Iowa

Get Hundreds of Strip-Till Tips, Techniques & Ideas During Two Info-Packed Days in Iowa City!

Whether you're deciding if strip-till is right for your farm operation or you're looking for ways to improve your current system, you'll get an abundance of valuable field-proven techniques during this highly intensive 5th annual National Strip-Tillage Conference from July 26 to 27 in Iowa City, Iowa.

FOR MORE THAN 30 YEARS, we've been covering the practice of strip-till within the pages of *No-Till Farmer* and then with our launch of *Strip-Till Farmer* nearly a decade ago to now include our e-newsletter, print edition, podcasts and webinars. And now, we're building on that established, authoritative success with our 5th annual educational and networking event that strip-tillers can call their own.

We're excited to bring you this unique, one-of-a-kind learning experience assembling the best strip-tillers, agronomists and researchers

together in one location to share cutting-edge ideas, techniques and strategies to raise your level of strip-till profitability, efficiency and efficacy.

The 5th annual National Strip-Tillage Conference offers 7 general session speakers, 12 Strip-Till Classrooms and 20 invaluable Strip-Till Roundtables. Plus, Certified Crop Advisor credits are being pursued. Just as important is the chance to profit from unlimited hallway networking with the most innovative, forward-thinking minds in strip-till during this late-July event in Iowa City, Iowa.

THURSDAY, JULY 26...

7:30 a.m. to 6:00 p.m. "Strip-Till Registration Time."

Get registered! Pick up your conference materials, including FREE special strip-till reports and literature valued at \$351.75. (See Page 7.)

8:50 to 9:00 a.m. Official Start of the 2018 National Strip-Tillage Conference in the Coral Grand Ballroom.

9:00 to 9:45 a.m. "Banking on the Proven Benefits of Cover Crops & Strip-Till."

Jack Boyer is no stranger to experimentation. As a retired ag engineer, the Reinbeck, Iowa, farmer spent more than 3 decades proactively problem-solving equipment issues. For the last 10 years, he's applied his trial-and-error methods to cover crops and today utilizes cover crops on 100% of his corn, seed corn and soybean operation. But Boyer acknowledges a successful marriage of strip-till and cover crops takes work and a willingness to learn from mistakes, while also celebrating the successes.

Boyer details his experience integrating cover cropping practices into his farm operation to include examples of nutrient application savings (as much as \$30 per acre of N), water infiltration benefits and 4 years of interseeding trials.



Jack Boyer

The Premier Lecture Series is made possible with the support of Midwest Bio-Tech Inc.



9:50 to 10:50 a.m. "Stimulating & Strengthening the Biological Power of Your Strip-Tilled Soils."

Seeing a green and growing corn plant is often perceived as a visual validation of a healthy strip-till system. But subsurface investigation is wise to truly understand the biological stability of your soils for long-term success. For more than 30 years, agronomist Brad Forkner has worked in diverse cropping systems, advising farmers on nutrient management selection, placement and analysis.

With experience evaluating the nutritional needs of 25 different crops in 18 states, one of Brad's goals is to take growers from the status quo to understanding how to adapt strip-till from start to finish, identifying the most fertile acres to experiment on and



Brad Forkner

evolving tougher soils to be consistently productive based on soil analysis and technology.

During this Premier Lecture Series general session, Forkner details his experience transitioning farmers into strip-till systems, by looking at how biology effects specific crops in certain soil conditions and defined weather patterns.

11:00 a.m. to Noon "Choose from 4 Thought-Provoking Strip-Till Classrooms."

Strip-Till Classroom #1 ...

"Building Your First Berms: Early Lessons Learned in Strip-Till"

Being a trendsetter comes with both rewards and risks. As one of the first farmers to experiment with strip-till in southwest Kentucky, Joseph Sisk has capitalized on the early promise of the practice, while also enduring some of the inevitable transitional challenges. Starting small 4 years ago, Sisk gradually added acres to his strip-till system and now strip-tills all 2,300 acres of his corn on his 5,000-acre operation in Hopkinsville, Ky., which includes no-till soybeans and wheat, along with cover crops.

Sisk breaks down the successes and struggles expanding his strip-till system to include examples of his early experiences adopting the practice.



Joseph Sisk

Strip-Till Classroom #2...

"Budgeting for Change & Creativity with a Cost-Effective Strip-Till System."

Paul Hamann has learned the nuts and bolts of taking a bare toolbar and turning it into a complete, fully functional strip-till rig. Nearly a decade ago, he and his son, Cory, adopted a "building on a budget" mentality with equipment in their row crop and live-stock operation. They've been through several iterations of strip-till rigs — different sizes and row unit setups — all with an eye on achieving an economic return on their machinery investment. For assembly of a 12-row strip-till rig, Hamann saved about \$10,000 by buying a used toolbar and spent another \$2,000 building it, not counting the cost of the row units. Total cost was less than \$50,000 and their most recent 6-row project was assembled for about \$20,000.

"You can find a cheap, used, complete strip-till rig that a farmer tried and didn't like and you can always update or change anything you don't like on it," he says. "We chose to build our own because



Paul Hamann

"Networking with like-minded people is one of the best parts of the conference..."

— Kevin Schmidt, Ocheyedan, Iowa

we've become savvy at finding cheap parts and updating them. It has helped us keep our investment costs down."

Hamann shares some of the considerations and cautionary tales for building and modifying strip-till equipment.

Strip-Till Classroom #3...

"Banking on Data-Driven Decisions to Reduce Nitrogen Needs."

North Bend, Neb. strip-tiller Chris Armstrong was just over the age of 30 when he made the switch to strip-till in 2014. That same year, he enrolled in a nutrient management program, investing \$10 per acre to create a database with a goal of more accurately applying fertilizer based on field-specific prescriptions. While he admits it was somewhat of a gamble, it's one that contributed to an overall yield boost of 10 bushels per acre in corn and lowered his ratio of applied nitrogen to less than 1 pound per bushel across his 1,900-acre corn and soybean operation.

"It takes about 2.6 bushels per year to see a return on investment and even with cheap corn, I've made up far more than 2.6 bushels on average between the N and fertility savings," Armstrong says.

Armstrong discusses how he's deployed data-driven tools to evolve his strip-till system, including return on investment and opportunities for improvement.



Chris Armstrong

Strip-Till Classroom #4...

"Pushing Strip-Till Productivity & Profit with High-Value Crops."

Corn and soybeans continue to be the crops of choice for strip-tillers. But some farmers are incorporating vegetables and other specialty crops as lucrative additions to their strip-till system. At Walendal Farms, Eric Wallendal and his wife, Megan, among this group of progressive farmers experimenting with high-value row crops (historically, more than 35 different vegetables on-farm) and organic farming practices as profitable pieces of their evolving 3,200-acre operation near Grand Marsh, Wis. "We're always trying to keep something a little bit different on our operation," Eric says. "Strip-tilling high-value crops requires a high level of management and making sure all the pieces fit, whether it's cover crops, seedbed preparation or weed control."

The Wallendals share their systematic approach to strip-tilling speciality and organic crops, along with the transitional considerations for increasing organic farming acres.

Noon to 12:45 p.m. "Lunch Break — Courtesy of Youngblut Ag."



(Included in your strip-till conference registration fee.)

Refuel, reflect and relax with a sandwich, chips and drink. And take some time to reconnect with peers from past years or make some new connections with fellow strip-tillers before the afternoon program begins.

12:45 to 1:45 p.m.

"Banding Fertilizer: Are You Hitting the 'Sweet Spot' or Missing the Mark?"

Strip-tillers understand and sometimes experience the consequences of placing fertilizer either too close or too far away from their target zone. But how do the results of banded and broadcast applications compare to other tillage systems in terms of yield?

Ray Asebedo received his bachelor's in agronomy and doctorate in soil fertility and serves as assistant professor of precision agriculture at Kansas State University, where he has conducted comparative research on fertilizer applications to assess yield variability, plant response and nutrient retention in the soil.

Asebedo shares the measurable results and analyzes conclusions



Ray Asebedo

based on ongoing studies of nutrient management strategies in different tillage systems.

2:00 to 3:00 p.m. "10 Super Strip-Till Roundtables."

Select from 10 Strip-Till Roundtables where you can ask questions, discuss challenges and contribute practical, field-proven ideas on a specific topic. Send others from your farm to different sessions to capture even more learning from these unique idea swaps.

1. **Mixing it Up: What are the Best Cover Crop Combinations?**
2. **Better Advice for Strip-Tilling Soybeans**
3. **Smarter Spraying: Advice on Cutting Application Costs**
4. **Breaking Down Top Corn-On-Corn Residue Management Tips**
5. **Banding vs. Broadcast: Analyzing the Benefits & Barriers**
6. **Managing Moisture: How to Make Every Drop Count**
7. **A Strip-Tiller's Checklist for Machinery Maintenance**
8. **For Fall Strip-Tillers Only**
9. **Stretching Your Fertilizer Dollar with Split Applications**
10. **What is the Secret to Building the Ideal Berm?**

3:00 to 3:30 p.m. "Networking/Refreshment Break — Courtesy of Agrium."

Take a break while sharing more strip-till ideas with your colleagues. Then get ready to choose from 4 more thought-provoking Strip-Till Classrooms.



3:30 to 4:30 p.m. "Choose from 4 Strip-Till Classrooms Jam-Packed with Learning Opportunities."

Strip-Till Classroom #5...

"Leveraging a Mix-&-Match Strategy to Unlock Cover Cropping Rewards."

Creativity is often a core principle for combining cover crops and strip-till. Whether it's choosing the right variety, application method or optimal seeding window, a willingness to experiment is essential.

For more than 2 decades, Dresden, Ontario, strip-tiller Woody Van Arkel has been developing and promoting innovative cover cropping techniques, testing mixes and seeding methods on his 2,300-acre corn, soybean and sugarbeet operation. Working with as many as 15 different varieties, including broadleaf, grasses and legumes, Van Arkel is always looking to simplify, yet enhance the performance of cover crops as a soil-strengthening tool.

Van Arkel discusses his continued commitment to cover cropping combined with strip-till, along with some of the creative combinations — including manure injection and cover crops — to retain soil nutrients and yield consistency.



Woody Van Arkel

Strip-Till Classroom #6...

"A Strip-Tiller's Guide to Maximizing Planter Performance & Avoiding Costly Mistakes."

Strip-tillers often talk about the need to be more sensible with their seed placement and planter setups to create an increasingly responsive environment for initial plant growth. But how vigilant are farmers about inspecting, maintaining or even replacing the equipment and technology they rely on to turn those several inches of optimal planting space into higher yields? Veteran strip-tiller Dave Delhotal is meticulous in his preparation ahead of planting, checking every cable connection, grease fitting and attachment to ensure his machinery meets expectations once it's in the field.

The West Brooklyn, Ill., farmer details his annual checklist ahead of planting, along with mistakes made and lessons learned for optimizing equipment and technology performance.



Dave Delhotal

"I gain ideas to enhance or improve my current practices, along with insight into how others have adapted their strip-till systems..."

— Mark Richards, Dresden, Ont.

Strip-Till Classroom #7...

“Using New Technologies to Enhance Nitrogen Efficiencies in Complex Production Environments.”

Nitrogen (N) in agriculture remains a concern for both economic and environmental reasons. It is an essential nutrient for crops, but has concerns around water quality, greenhouse gases and air quality. The 4R approach aims for N loss reductions, but for various reasons has had limited success thus far. This is in part due to difficulties in combining the fragmented R's with other management strategies — including strip-till, cover crops and water management — into an integrative management strategy.

Harold van Es, a professor of soil science at Cornell University, discusses strategies and technology solutions that will allow for greater efficiencies in N use and more positive environmental outcomes.

Strip-Till Classroom #8...

“Managing what You Measure: Soil Health Tips for Strip-Tillers.”

There are many dimensions to soil health, and strip-tillers have lots of tools for measuring these properties. Some soil characteristics can be improved with careful management, while others are difficult to change. Doug Miller, agronomist and vice president of Erie, Ill.-based Midwest Bio-Tech explains that as you increase soil organic matter, you're going to make more of available nutrients, but if you lose organic matter, those are lost nutrient sources you're going to have to replace in other ways.

Miller presents practical ways to manage soils for improved health in a strip-till system, looking at which soil properties should be monitored, actions strip-tillers can take to improve soil health and the methods that have the best bang for the buck.



Doug Miller

4:45 to 5:45 p.m. “10 Even Better Strip-Till Roundtables.”

Once you determine which of the following 10 sessions to attend, send others from your farm to other roundtables so you can later swap dozens of great ideas that you can add to your 2018 strip-till operation.

11. Applying Anhydrous: A Pro & Con Discussion
12. Smarter Seeding: Planter Tips, Tricks & Techniques
13. Strip-Tilling Beyond Corn & Soybeans
14. Troubleshooting Technology: Solving Precision Pain Points
15. For Spring Strip-Tillers Only
16. Help Me Solve Critical Weed, Insect & Disease Problems

FRIDAY, JULY 27...

6:30 to 11:30 a.m. “Strip-Till Registration Time.”

Get registered! Pick up your conference materials, including FREE special strip-till reports and literature valued at \$351.75. (See Page 7.)

7:00 to 7:50 a.m. “Early Bird Breakfast — with Support from Titan Machinery.”

TITAN
MACHINERY

(Included in your strip-till conference registration fee.)

Start your day off right with our buffet-style breakfast. Then experienced soil scientist Mike Petersen will serve up food for thought on creating a solid organic infrastructure for strip-tilled soils.

7:50 to 8:45 a.m. “Digging Into the Dirty Details of Your Strip-Till System to Build Biodiversity.”

Strip-till is far and beyond simply the tools used to create an ideal seedbed within several inches of tilled soil. In fact, most of the answers

17. Digging Into How to Increase Soil Organic Matter
18. Strip Refreshing: The How, When & Why
19. Managing Manure Application: Do's & Don'ts
20. What I Learned During My First Year Strip-Tilling

6:15 to 7:45 p.m. “The National Strip-Tillage Conference Dinner — with Support from Orthman Mfg.”



(Included in your strip-till conference registration fee.)

Relax and enjoy a fabulous dinner at the Coralville Marriott. We'll follow dinner with a thought-provoking general session presentation from Joshua McGrath, University of Kentucky associate professor and soil management specialist.

“Limiting the Variability of Variable-Rate Application.”

Many strip-tillers consider precise fertilizer application a foundational element of their systems. They seek ways to more efficiently and effectively place nutrients where they are most accessible to growing plants. Variable-rate nutrient application is still an emerging practice, so what are the secrets to overcoming adoption obstacles and bringing it from a technology on the brink to a mainstream tool?



Joshua McGrath

“The scale at which we should manage nutrients remains much smaller than the scale at which we do manage nutrients,” says University of Kentucky associate professor and soil management specialist Joshua McGrath. “Generally, research indicates the scale for nitrogen management should be about 2 corn plants. That means we should be switching rate every 14 inches.”

During the keynote dinner presentation, McGrath discusses ongoing research into variable-rate technology, including creating the optimal conditions for creating fertility prescriptions for maximum plant response.

7:45 to 8:45 p.m. Dessert and Networking — Courtesy of Orthman Mfg.

8:45 p.m. to Midnight. “The Strip-Tillage Conference Hospitality Event — Courtesy of Hawkins.”



HAWKINS

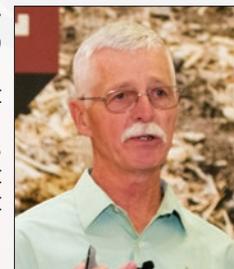
(Included in your strip-till conference registration fee.)

This evening hospitality event offers a way to relax after a full day of learning and continue strip-till discussions with fellow attendees before calling it a day.

to questions farmers might have about their strip-tilling efforts lie right beneath the surface in the crop's root structure, according to expert soil scientist Mike Petersen.

“With strip-till, we change the thought process of common fertilization practices, broad-acre tillage and at times, no-till, as not being very effective or the most efficient method for placing nutrients in the root pathway,” Petersen says.

Petersen delves into what is happening to the physical condition of the soil and the crop(s) strip-tillers plant, including how a strip-till systems approach can overcome soil resistance, sidewall smear, early porosity and moisture or dryness. He'll also explore how these factors affect the newly emerging seedling and the issues of emergence and root development.



Mike Petersen

“Every session provides the opportunity to learn one new item or concept that can be taken back and advance my farming operation...”

— Tryston Beyrer, Savoy, Ill.

9:00 to 10:00 a.m. “Choose from the Final Set of 4 In-Depth Strip-Till Classrooms.”

Strip-Till Classroom #9...

“Busting Bins: Tips & Tactics for Strip-Tilling High-Yielding Corn.”

The 300-bushel threshold is one which many strip-tillers aim for, but few have consistently achieved. Limiting the barriers to harvesting high corn yields is an objective for Jeff Herrold, who farms with his brother, Paul, on Herrold Farms near Wanatah, Ind. The brothers farm 2,300 acres of strip-tilled corn and no-tilled soybeans in the northwest corner of the state with 75% of their 2,300-acre operation under center pivot irrigation. Herrold admits they still have a lot to learn, but strip-tilling 250-bushel corn also doesn't happen by accident.

Herrold shares experience-based tips and techniques for consistently achieving high-yielding strip-tilled corn.



Jeff Herrold

Strip-Till Classroom #10...

“Leveraging Sensor Technology to be Smarter & Smaller with Nutrient Applications.”

Sensing technology and strip-till are a promising pairing. But what are the opportunities and obstacles to adoption and ultimately, a more targeted, field-tested approach to nutrient application? Ray Asebedo received his bachelor's in agronomy and doctorate in soil fertility and serves as assistant professor of precision agriculture at Kansas State University, where he focuses on the development of agronomic algorithms to drive the artificial intelligence of ground and aerial autonomous vehicles in corn, soybeans and cotton.

Asebedo expands on improving the accuracy of fertilizer application aided by advancements of sensing technology — to include autonomous vehicles and robotics — in strip-till systems.

Strip-Till Classroom #11...

“Pushing Production & Profit with Twin-Row Strip-Till.”

Making the transition from years of full-width tillage to strip-till can be a process in itself, requiring equipment research, a nutrient management game plan and realistic expectations. But Snover, Mich., farmer Ryan Shaw saw enough incentive with strip-till during some initial experimentation that he adopted the practice across all 1,400 acres of his corn, soybean, and sugarbeet rotation. At the same time, he integrated a twin-row system for strip-tilled corn and soybeans.

Shaw shares the systematic setup and implementation of his twin-row strip-till system, along with the vital role cover crops play in his cropping rotation.



Ryan Shaw

Strip-Till Classroom #12...

“Managing what You Measure: Soil Health Tips for Strip-Tillers.”

There are many dimensions to soil health, and strip-tillers have lots of tools for measuring these properties. Some soil characteristics can be improved with careful management, while others are difficult to change. Doug Miller, agronomist and vice president of Erie, Ill.-based Midwest Bio-Tech explains that as you increase soil organic matter, you're going to make more of available nutrients, but if you lose organic matter, those are lost nutrient sources you're going to have to replace in other ways.

Miller presents practical ways to manage soils for improved health in a strip-till system, looking at which soil properties should be monitored, actions strip-tillers can take to improve soil health and the methods that have the best bang for the buck.



Doug Miller

10:15 to 11:00 a.m. “Keeping Your Soil & Applied Nutrients Where They Belong: In the Field.”

Strip-tillers often speak of their fields' ability to absorb the impact of a hard rain, without seeing precious topsoil or applied nutrients wash away. But just how are the fertilizer savings and reduced soil erosion being measured and managed? Recent research by University of Minnesota regional extension educator Jodi DeJong-Hughes is putting numbers behind the benefits of keeping soil and nutrients in the field where it belongs.

“Farmers can lose the equivalent of \$55 of nitrogen, phosphorus and potassium into the ditch,” says DeJong-Hughes, who details her recent research on quantifying the value of conservation tillage techniques as erosion-reducing tactics, including cover crops, crop selection and tillage depths.

11:00 to 11:10 a.m. “2018 National Strip-Tillage Conference Title Sponsor Recognition.”

Join us in thanking our 12 Title Sponsors whose generous support of the 2018 National Strip-Tillage Conference makes it possible to bring you the most highly informative strip-till learning event available today.

11:10 to 11:55 a.m.

“What Have We Learned About How Tillage Systems & Cover Crops Affect Soil Health?”

Treating “sick soils” isn't as simple as applying a Band-Aid or injecting an antibiotic. A permanent path to recovery requires a thorough diagnosis and an incremental plan.

Harold van Es, a professor of soil science at Cornell University and chair of the Department of Crop and Soil Sciences, has been digging into the dynamics of developing healthy soils and strong biological activity. His team developed the Comprehensive Assessment of Soil Health (CASH) framework, which includes the measurement of 16 soil health indicators that represent important processes in the soil. CASH can be used to identify specific problems related to physical, biological and chemical concerns in the soil, and CASH reports allow for targeted management approaches.

van Es will discuss how different management practices impact biological, physical and chemical indicators and what strip-tillers can learn from those variables to improve soil biology.



Harold van Es

11:55 a.m. to Noon “Get Ready to Put All that Strip-Till Knowledge to Work.”

Say your farewells and collect contact information of successful strip-tillers you'd like to network with in the future before you head home.

1:00 to 4:00 p.m. *Special Post-Conference Workshop* — “Getting to the Root of Your Strip-Till Soil Health” with Mike Petersen. (This workshop, limited to 50 attendees, costs just \$75 to attend. It is available only to paid registered NSTC attendees. Sign up for this workshop using the registration form on Page 8.)

Expert soil scientist Mike Petersen dug his first soil pit 35 years ago. More than 1,500 digs later, he has determined that strip-till and accurate nutrient applications can achieve 300-bushel corn more efficiently and affordably than conventional tillage. Prepare to get your hands dirty during this special 3-hour workshop following the conclusion of the conference on Friday, July 27, where Petersen will take a select group into the field for in-depth analysis, tips and proven techniques for improving soil health and root structure.



96.6% of Strip-Tillage Conference attendees would recommend attending.

— 2014, 2015, 2016 and 2017 National Strip-Tillage Conference Attendees

20 Reasons Why This Strip-Till Event is the Most Valuable Learning Experience You'll Have in 2018!

- 1. FEATURING** an extremely valuable mix of 7 general session presenters, 12 Classrooms and 20 "face-to-face" Roundtables, the National Strip-Tillage Conference is poised to earn a "see-it-here-first" reputation unlike any other event in the industry.
- 2. RECOGNIZING** that every minute of this intensive, no-nonsense event is geared toward leading you to more effective strip-tilling.
- 3. TAPPING** the expertise of leading strip-till researchers and innovators during 2 days of "nonstop" hallway networking.
- 4. LEARNING** new ways to make nutrient applications more effective even while trimming your 2018-19 fertilizer costs.
- 5. AVOIDING** dozens of costly time- and \$\$\$-wasting mistakes that have already been made by fellow strip-till attendees.
- 6. DELIVERING** equipment modification tips and thought-provoking product innovations in a powerful learning environment.
- 7. DISCOVERING** new ideas guaranteed to meet your cropping needs in an extraordinary "one-of-a-kind, think-tank" atmosphere.
- 8. CAPITALIZING** on the latest field-proven ideas for solving the most critical strip-till problems that you face each day.
- 9. PROVIDING** an in-depth, unbiased strip-till program offering state-of-the-art ideas to meet your specific needs without pushing specific system ideas, cropping techniques or government agendas.
- 10. STEERING** this event are strip-tillers just like you. The opinions and suggestions of strip-tillers keep the program directly relevant to your needs and the issues you face each day in the field.
- 11. RECEIVING** \$351.75 of extremely valuable Special Strip-Till "Bonus Reports" you'll refer to all during the coming year — more than 1,000 pages as a conference bonus.
- 12. BUILDING** a dynamic "This Conference is for Me" style of program that will deliver a healthy shot of adrenaline and valuable ideas for your 2018-19 strip-till cropping season.
- 13. OFFERING** three distinct styles of learning spread over 32 hours and nearly 40 sessions that will be hailed as a breath of fresh air for the entire strip-till community.
- 14. ATTENDING** a conference that's fully guaranteed to elevate your strip-till skills, knowledge and results in 2018-19.

Reserve Your Room at the Coralville Marriott Hotel & Conference Center



The Coralville Marriott Hotel & Conference Center will host the 5th annual National Strip-Tillage Conference July 26-27. The award-winning hotel located at 300 East 9th Street, Coralville, IA will provide plenty of comfort and a superb learning environment for you during 2 days this summer.

You can reserve your hotel rooms at the special National Strip-Tillage Conference rate of \$119 per night by calling (319) 688-4000 and mentioning the National Strip-Tillage Conference. Hotel room cut-off is July 3, 2018 or until allocated rooms are sold out, so make your room reservations as soon as possible.

Following are some area attractions you and your party may want to look into while in Iowa City:

- Visit the **Antique Car Museum** of Iowa for a fascinating look at transportation from 1899 to the mid-1970s.
- Tour the **Old Capitol Museum**. Once the Iowa State Capitol in the 1800s, today holds exhibits showcasing the lifestyle of Iowa in the 1800s.
- Walk the 6-mile **Iowa River Trail** near the Marriott Coralville Hotel, traveling alongside the stunning Iowa River, through Iowa City's beautiful parks and into downtown Coralville/Iowa City.

- 15. COMPARING** the newest strip-till products and strip-tilling guidelines offered by 12 leading suppliers who make this event possible by co-sponsoring it with *Strip-Till Farmer*.
- 16. REVEALING** dozens of thought-provoking ideas and cost-cutting opportunities you'll put to immediate use once you get home.
- 17. DEVELOPING** a network of fellow strip-tillers who can help you solve strip-till challenges at the conference and into the future.
- 18. PICKING UP** just one rock-solid idea from 32 hours of education will more than pay for your cost of attending this event.
- 19. GATHERING** proven strip-till tactics from hundreds of strip-tillers that you can put to use in your management system in 2018-19!
- 20. REAPING** the best return on investment of any single learning activity you'll be a part of during the next year!

We've heard from strip-tillers that they need a high-quality educational event and we've built a program that delivers.

This is a no-holds-barred, one-of-a-kind conference set to earn your trust for delivering **focused strip-till solutions**.

We Fully Guarantee Your Satisfaction!!!

We've written about hundreds of strip-till operations since the 1980s within the pages of *No-Till Farmer*. And we've increased our coverage of this innovative conservation-tillage practice the past 8 years with the creation of our *StripTill Farmer.com* website, *Strip-Till Strategies* daily e-newsletter, podcast series, webinars and most recently, our *Strip-Till Farmer* quarterly print edition, all dedicated to trends, insights and grower practices involving strip-till.

Using the proven educational format fine-tuned through 26 years of the National No-Tillage Conference, we're confident this 5th annual highly intensive, information-filled, 2-day conference on strip-tillage will give you dozens of ideas to consider incorporating into your strip-till operation.

That's why if this one-of-a-kind event isn't everything we promised, write me and I'll send you a full 100% refund. Take up to 6 months to decide so that you can measure the return on your investment from this unique learning experience.

For nearly 50 years, farmers have trusted us to deliver unbiased, highly practical, how-to, reduced-tillage information. Hosting this event is still another way for us to help you continue your strip-till education, not just through the informative speakers and classroom presenters, but with the valuable networking opportunities that occur through hallway conversations.

This unsurpassed guarantee should convince you that we're worthy of your trust and to attend the 5th annual National Strip-Tillage Conference coming up this July 26 and 27, 2018.

See You in Iowa City!



Jack Zemlicka

YOURS FREE! \$351.75 of Valuable Strip-Till Products

These special "Strip-Till Bonuses" provide 1,000+ pages of essential, innovative information that's worth the value of your conference registration fee alone. It's all yours FREE for the commitment you've made in taking your strip-till system to the next level by attending our unique event.

Your strip-till learning shouldn't end on the final day of the National Strip-Tillage Conference. To meet your constantly evolving strip-till system needs, you'll find plenty of valuable tips and techniques you can put to immediate use in these 6 FREE "Strip-Till Bonuses." Loaded with hundreds of top-notch, nuts-and-bolts ideas, these 1,000+ pages of valuable reference materials offer information you certainly won't want to be without when you head to the fields with your strip-till toolbar.

Bonus #1

No-Till Farmer & Conservation Tillage Guide

Each paid registered attendee receives a FREE 1-year Premium Print+Digital Subscription to No-Till Farmer delivered monthly, including 8 issues of the popular 16-page newsletter, 4 issues of the info-packed Conservation Tillage Guide quarterly magazine and unlimited access to No-TillFarmer.com.

Bonus Value: \$59.95



Bonus #4

Strip-Till Farmer

Each paid registered attendee receives a FREE 1-year subscription to Strip-Till Farmer magazine. Delivered quarterly, Strip-Till Farmer delivers a mix of features on strip-till farmers, strip-till management topics and trending practices in strip-till.

Bonus Value: \$19.95



NEW FOR 2018

Bonus #2

Farm-Proven Strategies for Strip-Tilling Success

This special report rounds up the best advice and key takeaways shared from Strip-Till Roundtable sessions during the first 4 conferences. Whether you are looking for better cover cropping tips, advice on the best fertilizer to band in your strip or ways to incorporate the latest precision farming practices in your operation, you'll get experience-based ideas that will maximize your productivity and profitability.

Bonus Value: \$15.95



NEW FOR 2018

Bonus #5

Video Replays of General Session Presentations

Get exclusive access to video replays of the 2018 conference general session presentations, courtesy of Ingersoll. You'll be sure to find these videos highly useful for reviewing and implementing the strip-till practices shared in Iowa City.

Bonus Value: \$199.95



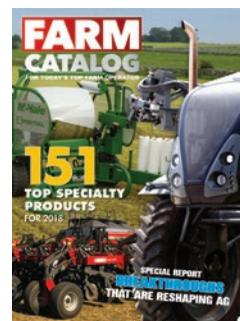
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Bonus #3

2019 Farm Catalog for Today's Top Farm Operator

The definitive guide to the newest shortline equipment innovations available to the market, Farm Catalog is the #1 source for information on everything the successful farmer needs to advance their business and maintain their property.

Bonus Value: \$40.00



Bonus #6

Pinpoint Spraying Tips and Techniques for No-Tillers

This special report focuses on the latest technologies in spray equipment, including sprayers, spray boom technology, nozzles and precision ag tools. Learn spray application techniques for improved efficacy, sprayer maintenance tips, and ideas and practices no-tillers and strip-tillers use to get the best ROI from their sprayer investment.

Bonus Value: \$15.95



NEW FOR 2018

4 EASY WAYS TO REGISTER



PHONE: Call (866) 839-8455 or (262) 432-0388 (with your credit card handy) to register for the July 26-27, 2018, National Strip-Tillage Conference.



FAX: Just fax the registration form on Page 8 to (262) 786-5564.



MAIL: Send the registration form on Page 8 to NSTC, P.O. Box 624, Brookfield, WI 53008-0624.



ONLINE: Registration is available and secure at the Strip-Till Farmer website: www.StripTillConference.com.

Register with one of our helpful customer service reps by calling (866) 839-8455 or (262) 432-0388 **7**



P.O. Box 624
Brookfield, WI 53008-0624

July 26-27, 2018

Iowa City, IA

2 Days of Strip-Till Knowledge...

- 7 General Session Speakers
- 12 Strip-Till Classrooms
- 20 Strip-Till Roundtables
- 32 Hours of Networking with Strip-Tillers

Register by Phone, Fax, Mail or Online!

Telephone: (866) 839-8455 (U.S. and Canada only)
or call (262) 432-0388
Fax: (262) 786-5564
Web site: www.StripTillConference.com
E-mail: info@striptillfarmer.com

Primary Registrant:

Register me at the address below.

Name: _____

Farm or Company Name: _____

Address: _____

City: _____ State: _____

Zip/Postal Code: _____ Country: _____

Phone: _____

Email: _____

Register me for the Mike Petersen Workshop for \$75.

Additional Registrant:

Name: _____

Same address as primary registrant

Company or Farm Name: _____

Address: _____

City: _____ State: _____

Zip/Postal Code: _____ Country: _____

Phone: _____

Email: _____

Register me for the Mike Petersen Workshop for \$75.

*Please attach contact information for any additional attendees.

Registration Options:

#1 Full Conference Registration \$244 (After 5/30/18, fee is \$269)

_____ **1** attendee x \$244 = \$ _____

#2 Additional Attendees From Our Farm Or Family Registration \$224 each (After 5/30/18, fee is \$249)

_____ attendees x \$224 = \$ _____

#3 Special Mike Petersen Workshop (An Additional \$75)

(See Pg. 5 for details. Must be a registered attendee to attend workshop)

_____ attendees x \$75 = \$ _____

SHOW SPECIAL: A History of No-Till Farming: From Maverick to Mainstream

This 200+ page book offers a stunning and unique collection of stories, photographs, facts and figures chronicling the history of no-till and strip-till farming from the early years through today. Order today and pick up your copy at the conference registration desk.

I'd like my book(s) autographed by No-Till Farmer editor and author, Frank Lessiter.

_____ book(s) x \$39.00 = \$ _____

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Payment Information:

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See Page 6 For Hotel Information